

PARICHAT BONNYAVIWAT : THE ASSESSEMENT OF WOMAN DEVELOPMENT
PROGRAMME IMPLEMENTATION TOWARDS KNOWLEDGE ATTITUDE AND
PARTICIPATION OF WOMEN IN COMMUNITY DEVELOPMENT. THESIS ADVISOR :
ASSO.PROF. TIRANAN A-NAWATSIRIWONG. 137 PP. ISBN 974-579-383-3

The purposes of this study are 1) to compare the differences of knowledge attitude and community development participation of women in each Tambol in the research area 2) to study the correlation among knowledge, attitude., community development participation of woman and population factors namely age, education and income 3) to study the correlation between the effectiveness of woman development programme implementation and the frequency of woman interpersonnal communication behavior 4) to study the correlation between the effectiveness of woman development programme implementation and knowldge attitude and community development participation of woman

The sample group of this study consists of 341 members of woman groups in 7 Tambols of Amphur Song Phrae Province. The method of study is a survey research which applies one shot case study. The results are brought into the analysis by using precentage, average value, variance value and Pearson Product Moment Correlation Coefficients.

The results are 1) knowledge, attitude and community development participation of woman are significantly different at level 0.05 2) age and education level correlate with knowledge, attitude and community development participation of woman but income level does not corelate with those aspects indicated above 3) frequency of woman interpersonnal communication about woman development programme implementation correlate with knowledge attitude and their community development participation 4) the effectiveness of woman development programme implementation correlate with their knowledge attitude and community development participation.