

PARICHART NITIMANOP : THE RELATIONSHIPS AMONG MEDIA EXPOSURE,  
MODERNIZATION AND POLITICAL PARTICIPATION OF THAI BUDDHIST WOMEN  
AND THAI MUSLIM WOMEN. THESIS ADVISOR : ASST.PROF.PIRA CHIRASOPONE,  
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The main objective of the research is aimed to study the following areas :-

1. Media exposure behavior, modernization and political participation in comparison between Thai Buddhist women and Thai Muslim women.
2. Relationships of media exposure behavior, modernization and political participation of both groups.
3. Relationships among income, education, age and political participation.

The samples were drawn from Thai Buddhist women and Thai Muslim women in Chai Ya and Tha Chana district with 120 samples from each district, Questionnaires were used to collect data. Analysis methods used included percentage, mean, t-test and Pearson's Product Moment Correlation Coefficient

Results of the research can be concluded as follows :

1. There is difference between Thai Buddhist women and Thai Muslim in exposing to newspaper only. That is Thai Buddhist women expose to newspaper more than Thai Muslim women. There are no significant differences in exposing to television, radio, magazine, levels of modernization or political participation between these two groups.
2. There is no significant relation between variables of modernization and political participation in both groups.
3. Considering exposure to media, there is significantly positive relation solely between levels of modernization and exposure to media in both groups.
4. Among Thai Buddhist women there is significantly positive relation between exposure to newspaper as well as magazine and political participation but among Thai Muslim women there is no significant relation between exposure to media and political participation at all.
5. There is significant positive relation between political participation and age in both groups but no significant positive relation between education and income.