

Thammasat University  
Faculty of Commerce and Accountancy

A Doctoral Dissertation

By  
Nak Gulid

Titled

“Customer Loyalty in the Luxury Hotel Industry:  
A Cross Cultural Perspective”

has been approved as partial fulfillment of the requirement for the degree  
of Doctoral of Philosophy in Marketing  
Doctoral Program in Marketing  
On Thursday 2<sup>nd</sup> August 2007

Dean:



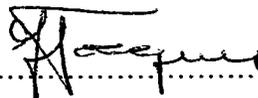
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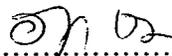
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