

BUBPHA YOYUED : EFFECTS OF GROUP GUIDANCE ON THE SELF-ESTEEM OF  
STUDENTS IN MATHAYOM SUKSA ONE. THESIS ADVISOR : ASSO.PROF.  
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The purpose of this research was to study the effects of group guidance on the self-esteem of students in Mathayom Suksa one. The hypotheses tested were that after the experiment, the students would have a higher self-esteem than before the experiment and the students who joined in group guidance activities would have a higher self-esteem than the students who did not. The sample included 107 students in Mathayom Suksa One of Bangmod Witthaya School. All subjects were divided into two groups: the experimental group (54 students) and the control group (53 students). The experimental group joined in group guidance activities designed by the researcher for 13 periods conducted by the researcher and a school counselor. The control group received the school guidance program by the researcher and a school counselor. The instrument used to measure self-esteem was the Coopersmith Self-Esteem Inventory - School Form translated and adapted by Sasikarn Thanasotorn. The statistical method for data analysis was the t-test.

The results show that the hypotheses were supported at, 01 level of significance.