

AUNCHAN PORNSOMPON : GROUP AND INDIVIDUAL PERFORMANCE OF STUDENTS  
WITH HIGH AND LOW ACHIEVEMENT MOTIVE. THESIS ADVISOR : ASSO.  
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The purpose of the research was to study the group and individual performance of students with high and low achievement motive. The sample was taken from 120 students from the faculty of Social science, Payap University.

Two groups of sixty low achievement motive students and of sixty high achievement motive students were selected, and each group was separated into 2 sub-groups. Thirty students were tested for group performance. The other thirty students were tested for the individual performance.

The instrument for testing the performance was the NASA model. The data was analyzed by two-way analysis of variance.

The results showed that :

- 1 The group performance was higher than the individual performance both in the low achievements motive students and in the high achievement students

- 2 The difference between group performance and individual performance in the low achievement motive students is not greater than the high achievement motive students.