

Abstract

This study analyzes Thom Thamrongnavasavas's non-fiction in terms of the content, style and distinguishing features found in his documentary writing. The conclusions are as follows.

The study found that Thom Thamrongnavasavas's documentary writing could be classified into two major types, depending on the content of, or the presentation method used, in the documentary. Content was divided into four categories: documentary writing on 1) animals, 2) tourism, 3) nature and the environment, and 4) society and education. His presentation method generally followed one of two methods, either commentary on the subject, or criticism of the subject. His documentary writing generally attempted to achieve one (or more) of three things, to provide information, to provide social initiatives and to provide tourism experience.

The study found that he delivered two types of messages, factual messages and commentary messages. He did so using three linguistic devices repeatedly, repetitive wording, duplicative wording and use of foreign terms in Thai translation. Additionally, he consistently used five idiomatic statements: analogy, metaphor, axiom, personification and reference; as well as two idiomatic wordings, original idiomatic wording and modified idiomatic wording.

The distinguishing features of his writings include the set up title, presentation of documentary writing in short fiction, provocative fiction and modified idiomatic wordings. Thom Thamrongnavasavas chose to present documentary work in short fiction on marine animals consisting of two types of outline single outline and complex alternating outline. The order of the fiction is presented either in calendar order and past incidents, or current incidents in alternating order. The fiction ends in one of four styles: tragic ending, problematic ending, happy ending and sharp turn ending. If the fiction is examined in detail they are found to feature one of four patterns: narration by the enlightened, narration by the main actor, narration in objective format

and narration through combination of multiple stories. Another key feature is two provocative styles, provocation of the readers and political provocation. The last distinguishing feature is idiomatic modification.

Thom Thamrongnavasavas uses content, style and distinguishing features to attract readers, his documentary writings provide information, pleasure and awareness to readers about their duties to keep and create a pleasant society, nature and environment.