

Abstract

The research “Lam Phuan: Communication and the Reproduction of Thai Phuan Identity in Bann-mi, Lopburi.” The object of this research is to find the way how to reproduce the cultural media of Thai Phuan in case of “Lam Phuan”. The finding shows that many Communication Factors, sender or Moh-Lam / Moh-Can, Content, Channel and reader or audience are determine to reproduction of Lam Phuan. About content in Lam Phuan can be changed or applied by many situations or conditions of present. Channel or ritual, Lam Phuan can be performed in many places and occasions. However Lam phuan must be maintained in spirit, value, literature and moral precept. The presenters or Moh-Lam / Moh-Can must have good skill in Thai Phuan Language and excellently interpret the meaning. The presenters can apply their apparels for the show to persuade the audience. Can Phuan is suppose to be the main musical instrument used in Lam Phuan by tradition, however the presenters can use another modern instruments for music in Lam Phuan, but must use Can Phuan in strong principle. In addition, the person who is related with Lam Phuan ought to add more function and duty, especially the individual function and identity functions of Thai Phuan underneath the present context. Finally the way to represent and apply Lam phuan must be clear in the right ownership of this culture including the participant party such as family, school and community of Thai Phuan to support the occasion for representation of Lam Phuan in Bann-mi, Lopbuli.