

Abstract

The Study on Actresses and Aesthetic Surgery aims to study factors affecting decisions to have surgery of actresses including positive and negative effects from aesthetic surgery. The study covers creation of proper and correct values of actresses in the present era. The qualitative research was applied. The samples of this study were 20 actresses having beauty surgery without age limit and 5 actresses had not undergone beauty surgery. The empirical research method were used for finding facts, namely, in-depth interview, narration and literature review. Findings were analyzed in term of factors affecting decisions to have aesthetic surgery of actresses.

It is found from the study that a factor affecting decisions to have aesthetic surgery of actresses is professional roles as actress since good appearance and personality are major components for being actress. Actresses are professionals using their images and personalities as main tools for their occupation. The beauty, then, is a necessary factor since it explicitly appears and the beauty is the first and important attractive to the public. In Thai entertainment industry, 80-90% of actresses had not undergone surgery. From the survey, it is found that nose surgery is the most popular among actresses, followed by eye surgery and breast augmentation surgery. Therefore, actresses and surgery will be together. However, who will look good or have bad luck with side effect is unpredictable. This is to accomplish a goal as a statement "Good Image and Glorious Future".

In addition, professional roles enforce actresses to concern about first impression. Good looking and personality is the first step toward the accomplishment. Presently, media influence and science innovation help human beings reduce natural limitation in term of appearance. Therefore, women are able to design their body and look by surgery. Social esthetic standards (big eye, roman nose and large bosom) makes a beauty surgery a common and accepted matter.

From the study, esthetic and beauty surgery significantly influence career path and accomplishment of actresses. It should not be considered that a professional factor depending on good appearance is a fundamental factor for having beauty surgery. Other factors are also required such as competency and acting development are able to indicate their career accomplishment. An external appearance is not the only factor.

With regard to creation of proper and correct values for actresses, actress understanding on proper value (good acting) should be developed, including acting development, mutual understanding between medias, actresses or producers. They should concern more on social responsibilities. Women should not be obsessed by plenty esthetic discourses. Women should be protected from being victims of belief that women have to seek for perfect-beauty regardless exchanged with money, pain or life. In the same time, it does not mean that women should not pay attention to themselves and the answer is not only beauty surgery. The best solution to create their confidence is maintaining health and mental status, exercising, self esteem, not involving with appearance and beauty but self-satisfaction. Self esteem is the major factor for accomplishing goals of life of an individual person. Even with bad looking, a person will be driven by competency toward the accomplishment.