

ABSTRACT

Evaluation of income generating group project of Department of Public Welfare in 1999, is a study that generated with objective: 1). To study process, efficiency, and effectiveness of the project. 2). To analyse cause factors that help attendants gain their income. and 3). To study problems, obstacles, and the attendants' suggestions.

Two methodology used in this study, quantitative is a method with survey research and use Hierarchical regression analysis. Qualitative is the other method with in-depth interviewing. Also, CIPP Model is used as a pattern.

Samples that used in studying are: the attendants in Lopburi 2542, executive, and project officers. In 396 people who are the samples, the majority is female, 46 years old in average, 63.8% graduated prothom 4, and mostly agriculturists. Time that used for whole process is an 8 years for longest period, and an 8 months for shortest period. In project, leadership is voted in high scores by project attendants. Income that the attendants gained from the project is approximately 567.5 baht, 4,000 baht per month for highest and none for lowest. 92.2% said they will continue in group. The problem that the attendants discovered is insufficient budget(58.9%) and suggested for budget increasing (45.5 %).

From analyzing increased income in this project, under CIPP Model, found that the contexts which is potential in income increasing are: living in Ampur Moung district, number of unemployment in working age in town, high income per month of people in town, high cooperation in problem solving, less association among people, high number of old career's member and number of saving group in town. Inputs are: the attendants' major income, age, sex, number of working age in family, leadership in the family, type of occupation group and a occupation group with long term conducting will have a potential to higher income.

The other analysis, group continueing is analyzed under CIPP Model . found that Contexts influential to dependent variable are: living out of Ampur Moung district, total number

of unemployed in town and number of unemployed in working age in town. Inputs are: sufficient budget, high income from the project, major occupation in agriculture and less of major income pre month. For process, that influence to group continueing are: leadership and distribution.

From, project evaluating, there are some point ough to be amended: 1) setting clear objective in conduction 2) setting a standard to select the attendants 3) giving opportunity to new group to join the project 4) having group evaluating even in the beginning of producing 5) giving care of occupaton group, especially with low of major income 6) having evaluation by time to time 7) giving support, training 8) coordinating with cattle in province for vaccine injection 8) seeking for source of cheap row material for low cost of production. 9) arrange an exellent occupation group contest every year in province

Next study, the relation of the other variable should be focused. Because the income increasing and group continueing may be affected from how each variable related. And then, bringing what is learn form the study to impove stucture for more effectiveness of the project.