VONVIMON AMARINNUKROWH: A COMPARATIVE STUDY ON PERSONNEL ADMINISTRATION OF DELUXE HOTELS IN BANGKOK METROPOLIS. THESIS ADVISOR: ASSO. PROF.SIRISOPAK BURAPADEJA. 177 PP.

The purposes of this thesis were to study personnel administration of the deluxe hotels in Bangkok in terms of recruitment and selection, training and development, and compensation and compare attitudes towards the personnel management of deluxe hotels between executive employees and operating employees.

The results indicated that

- (1) the merit system and patronage system were used closely as moderate agreement in recruitment and selection in personnel management.
- (2) the salary and benefit rate, and the rate of turnover of the employees in the deluxe hotels are highly related.
- (3) the differences between the attitudes towards the personnel management in the deluxe hotels of the executive and operating employees were significantly different at the 0.05 level of significance.