

Abstract

The purpose of this research is to study the staffs' participants, the obstacles for staff's participant and the staff's point of views in the motivation for the participation of quality assurance (QA) Silpakorn University. 253 staffs from Academics and supportive academic staff in the administration studies and the instruction during period of 2008 (June, 1st 2008 – May, 31st 2009) were sample. Questionnaires were used and data analyzed by descriptive statistics –viz. frequency, percentage, mean, standard deviation, and correlation. The results showed as follow:

The majority of samples were female, supportive academics staffs and from Humanities and Social Sciences faculty. The staffs' participants for quality assurance were moderately in plan, do, check, and improve and development. The obstacles for staffs' participant were in the moderate level. On the same hand, in each aspect found that the character of the organization was plentiful, the administration management and the personnel were moderately. Moreover, the staff's points of views in the motivation for the participation of QA were in the plentiful level. The executive should establish the motivation in working environment, welfare, money reward, others advantage and job assignment, respectively.

The recommendations from this research were announcement for data exchange to staffs for the understanding and the significance in QA, and using new technology. Moreover, the executives in department should have a clear policy for QA, give the first priority, participate in QA activities and encourage the staffs to do and act in QA.