| 5 0 | 2 1 | 0 3 | 0 | 8 | 3 | 7 |
|-----|-----|-----|---|---|---|---|
|-----|-----|-----|---|---|---|---|

CUSTOMER SATISFACTION WITH THE PRODUCTS AND SERVICES OF THE PRINTING HOUSES IN BANGKOK

SANSANEE BOONKARNCHANARAT

Advisor: Asst. Prof. Somsook Khongpun, Ph.D.

A RESEARCH PAPER SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF ARTS

IN

ENGLISH FOR CAREERS

LANGUAGE INSTITUTE, THAMMASAT UNIVERSITY

BANGKOK, THAILAND

MARCH 2009

CUSTOMER SATISFACTION WITH THE PRODUCTS AND SERVICES OF THE PRINTING HOUSES IN BANGKOK

SANSANEE BOONKARNCHANARAT

Advisor: Asst. Prof. Somsook Khongpun, Ph.D.

A RESEARCH PAPER SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF ARTS

IN

ENGLISH FOR CAREERS

LANGUAGE INSTITUTE, THAMMASAT UNIVERSITY

BANGKOK, THAILAND

MARCH 2009