

LIST OF TABLES

TABLE	PAGE
1. Demographic Data of Respondents.....	17
2. Perception of Wooden Toys in terms of Educational Value.....	20
3. Perception of Wooden Toys in terms of Entertainment Value.....	21
4. Perception of Wooden Toys in terms of Safety to Children.....	22
5. Perception of Wooden Toys in terms of Attractiveness (Design & Functions).....	23
6. The correlation between Sex and Perception that “Wooden toys enhance a child’s development”	24
7. The correlation between Sex and Perception that “Wooden toys are safe”	24
8. The correlation between Sex and Perception in terms of Price and Safety.....	25
9. The correlation between Education and Perception for the claim “Wooden toys enhance children’s development”	25
10. The correlation between Education and Perception in terms of Price and Educational Value.....	26
11. The correlation between Education and Perception in terms of Price and Entertainment Value.....	27
12. The correlation between Education and Perception “Wooden toys are safe”	28
13. Desirable Characteristics of Wooden Toys in terms of Design.....	29
14. Desirable Characteristics of Wooden Toys in terms of Functions.....	30
15. Desirable Characteristics of Wooden Toys in terms of Benefits.....	31
16. Desirable Characteristics of Wooden Toys in terms of Price.....	32
17. The correlation between Education and Desirable Characteristics of Wooden Toys in terms of existing toy functions in the market.....	33
18. The correlation between Education and Desirable Characteristics of Wooden Toys regarding encouraging Family Relationships.....	34

19. The correlation between Education and Desirable Characteristics of Wooden Toys as educational aids.....	35
20. The correlation between Education and Desirable Characteristics of Wooden Toys in terms of Price Satisfaction.....	36
21. The correlation between Education and Desirable Characteristics in terms of a Price comparison between Wooden and Plastic Toys.....	37
22. The correlation between Education and Desirable Characteristics of Wooden Toys in terms of Price and Safety Guarantee.....	38
23. The correlation between Family Income and Desirable Characteristics in terms of Satisfaction with Current Wooden Toys Prices.....	39
24. The correlation between Family Income and Desirable Characteristics and a Price comparison between Domestic and Western toys.....	40
25. The correlation between Family Income and Desirable Characteristics in terms of a Price Comparison between Wooden and Plastic Toys.....	41
26. Play Experiences of parents and Suggestions to develop good toys.....	42