

## **CHAPTER THREE**

### **METHODOLOGY**

This chapter describes: (1) the subjects,(2) the materials,(3) the procedures used in collection and analysis of the data, and(4) the data analysis.

#### **3.1 SUBJECTS**

This study aimed to find out Thai people's opinions about foreign ownership of land in Thailand. Subjects were 120 Thai people who were lawyers or worked in the legal fields, civil servants and people who worked in private sectors.

#### **3.2 MATERIALS**

The research instruments in the study were 120 questionnaires which were distributed to populations in three groups as mentioned. The questionnaire contains of 42 questions divided to four parts;

##### **Part I - Personal Information**

This part questions personal details of respondents such as age, gender, education, occupation and salary.

##### **Part II - Understanding and Knowledge of Foreign Ownership of Land**

This part is designed to measure understanding and knowledge of respondents on the foreign ownership of land.

##### **Part III- Opinions on Foreign Ownership of Land**

This part is designed to measure opinions about the foreign ownership of land in Thailand through 5 Likert scale questionnaire.

##### **Part IV - Opened-ended Questions**

In this part, the respondents were asked to provide their opinions by opened-ended questions about the advantages and/or disadvantages of foreign ownership of land in Thailand, whether the relevant policy be strengthened or liberalized and should Thailand be concerned about the issue of foreign ownership of land.

### 3.3 PROCEDURES

This study is a cross-sectional study which was commenced from November 1, 2008 and completed in March 31, 2009.

#### 3.3.1 Data Collection

Questionnaires were distributed to 120 Thai people who were lawyers or worked in the legal fields, civil servants and people who worked in the private sector.

### 3.4 DATA ANALYSIS

Data collected from questionnaires was analyzed by SPSS program version 16. The result is shown in terms of percentage, mean and frequency.

#### 3.4.1 Rating of Score

$$\text{Range of score} = \frac{\text{Maximum score} - \text{Minimum score}}{5} = \frac{5-1}{5} = 0.8$$

Rating Score	Interpretation of score
5	Strongly Agree
4	Agree
3	Undecided
2	Disagree
1	Strongly Disagree

#### 3.4.2 Meaning of Score

Score	Opinion Level
4.21 – 5.00	Strongly Agree
3.41 – 4.20	Agree
2.61 – 3.40	Undecided
1.81 – 2.60	Disagree
1.00 – 1.80	Strongly Disagree