

Abstract

Hill Tribes are ethnic groups that have lived in Thailand since the 20th century in the North of Thailand. They have their own cultures, languages, life styles and beliefs. Images and opinions of the Hill Tribes are different among Thai people and foreigners also. We think the writing about these Hill Tribes may reflect this variety of points of view and images that will differ within each writing type (press, academic works, official texts etc.).

Our interest, here, lies in images and opinions of Thailand's Hill Tribes in French magazines and guide books. The guide books and magazines that we chose to study are all written by French writers but have neither the same publics, nor the same objectives, nor do they show the same images of Hill Tribes.

In this thesis, we will compare the way that Hill Tribes are called in French guide books and articles in French magazines « Gavroche » and « Géo Voyage ». We will also study the use of the passive voice form in these writings because we think this grammatical form could be used in some articles to show that the Hill tribes are « victims », or minorities who endure social injustices.