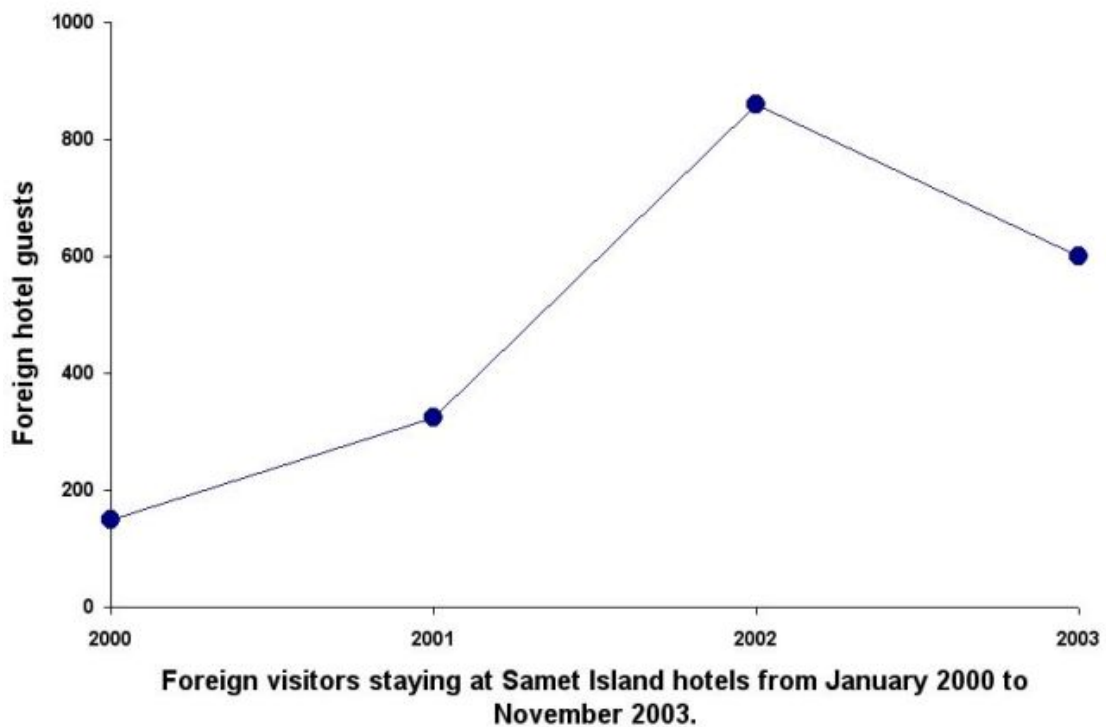


## APPENDIX B

### Sample Placement Test

**Task One: Describe** \_\_\_\_\_ **20-30 minutes / 75-150 words**

Describe what the graph below show.



### SAMPLE ANSWER

*The graph above presents the number of foreign hotel guests that were visiting Samet Island hotels from the 2000 through 2003. It is clear that there has been a dramatic increase in the number of foreign guests during this short period. In 2000 there were less than 200, but in 2003 a peak was reached with well over 800 guests staying on the island. In 2003, the number declined. While it is not clear from the graph why the numbers varied, such large numbers of visitors must be making an impact on the environment on the island. (97 words - acceptable).*

**Task Two: Essay \_\_\_\_\_ 40-60 minutes / 300 words**

**Write an essay on the following topic.**

**TOPIC**

**The Internet or World Wide Web provides access to a lot information. However, who has access to the Internet and to the information it contains? (You may use the data in the table below in your essay.)**

**WORLD INTERNET USAGE AND POPULATION STATISTICS**

<b>World Regions</b>	<b>Population (2005 est.)</b>	<b>% of World Population</b>	<b>Internet Users, Latest Data</b>	<b>% of World Internet Users</b>
Africa	900,465,411	14.0%	13,468,600	1.5%
Asia	3,612,363,165	56.3%	302,257,003	34.0%
Europe	730,991,138	11.4%	259,653,144	29.2%
Middle East	259,499,772	4.0%	19,370,700	2.2%
North America	328,387,059	5.1%	221,437,647	24.9%
Latin America & Caribbean	546,917,192	8.5%	56,224,957	6.3%
Oceania ( Australia, Tasmania, etc. )	33,443,448	0.5%	16,269,080	1.8%
<b>World Total</b>	<b>6,412,067,185</b>	<b>100.0%</b>	<b>888,681,131</b>	<b>100.0%</b>

**SOURCE** of this table: *Internet World Stats: Usage and Population Statistics*.

Retrieved 11 July 2005 from [www.internetworldstats.com](http://www.internetworldstats.com) . ©Copyright 2005,

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## Sample Essay Answers

### Students please note!

Your essay should contain from 200 to 300 words ( about 1 to 2 pages long); do not exceed 300 words. Use the paper provided. SUGGESTION:. Make notes or an outline before you begin to write. Do not simply list points to support your answer. Write in paragraphs. An essay must have an introduction. The following paragraphs should support the main point of the essay. There should also be a final concluding paragraph. Analyze the two sample essays below.

### Sample Essay Answer 1:

*The Internet or the World Wide Web has existed since the 1980's. It only became widely available in the early 1990's in North America. Since then its use has increased exponentially and it has expanded globally into every far corner of the world. This essay will briefly describe the early world wide usage of this all-encompassing tool and the current statistics on the percentage of world internet users. Initially the world wide web (www) was just an academic curiosity and tool used by a select few at universities in the United States. Individuals saw the vast opportunities available with this technology and it crept into the public domain. Since that time it has been a super nova of expansion into various aspects of daily life.*

*Currently approximately 900 million people use the internet. The global population as of 2005 was approximately 6.4 billion. That means about 1/7 of the population uses the internet. The largest percentage of users come from Asia, followed by Europe and closely after North America. Africa has the smallest percentage of users, but this has to do with the socio-economic circumstances of the continent.*

*In summary, the internet has expanded into our daily lives and the percentage of users will only increase as time goes on. (210 words - acceptable)*

### Sample Essay Answer 2:

*Internet technology is rapidly changing everyday life around the globe, but not everyone has access to this technology. The given table presents the data on internet*

*usage and population of seven world regions - Africa, Asia, Europe, Middle East, North America, Latin America and the Caribbean, and Oceania.*

*Access to the internet is highest in North America. Although its population is just 5.1% of global population, it has 24.9% of world internet users. In terms of numbers, 221 million out of 328 million North Americans use the internet, i.e. more than 2/3 of North Americans. On the other hand, Africa, with some of the world's least developed countries, has the lowest internet usage. It is the second most populous continent after Asia, comprising 14% of world population, but there are only 1.5% of the world's internet users in Africa,*

*Internet usage is high in Oceania and Europe. They make up only 0.5% and 11.4% of world population but have 1.8% and 29.2% of the world's internet users, respectively. About a half of Oceanians and more than a third of Europeans have access to the internet and to the information it contains. Lower levels of access to the internet are found in Asia, the Middle East, and Latin America and the Caribbean at around 10% of the population in each of those regions. Combined these regions account for two-thirds of world population, which means large numbers of people are without access. In conclusion, there is a significant internet access divide between the developed world and developing world. The developed regions - North America, Europe and Oceania have high internet usage whereas Africa, the least developed region, has the lowest internet access.*

*Source: [https://www.ait.ac.th/education/LanguageCenter/english/sample\\_placement-test](https://www.ait.ac.th/education/LanguageCenter/english/sample_placement-test)*