Thesis Title	The Characteristics of Business Administration Graduates
	Preferred by Enterprises in Bangchan Industrial Estate
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Level of Study	Master of Industrial Educational in Vocational Administration
	King Mongkut's institute of Technology Ladkrabang
Year	1997

ABSTRACT

The objective of this thesis is to study the characteristics of the business administrative graduates preferred by the enterprises in the Bangchan Industrial Estate. Five (5) Characteristics have been studied, they are, professional concern, responsibility, human relation, attitude to the job and organization, and self-discipline. The enterprises is divided into 3 sizes, they are, small size enterprises, medium size, and large size enterprises. Therefore, the characteristics preferred by these different sizes can be compared.

The sample groups used in this research were the business administrative managers who had received the degree in business administrative and were working in 64 enterprises in The Bangchan Industrial Estate. The stratified random sampling was used in the research. The data were collected 60 making 93 percent during the end of the second period of the educational year 1996 (2539). The statistics used in the data analysis were the percentage, means and the hypothesis was tested by the F-test. The results of the research were as follows:

1. The characteristics of the business administrative graduates as preferred by the enterprises in 5 different respects will be classified from the highest requirement to the lowest requirement as the following; the responsibility, self discipline, attitude to the job and organization, human relative, knowladge and skill professional concern.

2. The comparisons of the characteristics of the business administrative graduates as professed by the enterprises of the different sizes in the Bangchan Industrial Estates have no major statistical differences in all respects.