

SUPATRA SUMANOMAHAUDOM : A STUDY OF SCHOOL-COMMUNITY RELATIONS
ADMINISTRATIVE PROCESS OF ADMINISTRATORS IN LARGE OUTSTANDING SECONDARY
SCHOOLS UNDER THE JURISDICTION OF THE DEPARTMENT OF GENERAL EDUCATION
IN CENTRAL REGION. THESIS ADVISOR : ASST.PROF.SNANCHIT SUKONTASAP,
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The purpose of this research was to study the process and problems of school-community relations administrative process of administrators in large outstanding secondary schools under the jurisdiction of the Department of General Education in Central Region.

The study revealed that in planning, the majority of schools specified their objectives and policies concerning school-community relations. Planning was conducted by a committee. As for organizing, school-community relations task was mostly part of Service Division. In staffing, the personnel worked in this area were existing staff assigned by administrators or volunteered to do this job. In directing, administrators motivated their staff by giving recognition for their performance and allowing them to participate in decision making. As for controlling, every school used work schedule and reporting as means for controlling. The problems specified were inappropriate work schedule, inadequate equipment and materials for producing public relations media, poor-conditioned facilities, low school personnel support for community development as well as performance reporting and poor parents' support because of poverty.