

Abstract

The study entitled “Guidelines for the Promotion of Social Welfare Services for Urban Communities: A Case of Yommarat Curved Railway Community” aims to study models of social welfare services provided for Yommarat Curved Railway Community which is an urban community and also study guidelines for the promotion of social welfare services for urban community. The study is a survey study. Sample is totally 123 persons who are members of urban community welfare group. Measures of the study were questionnaire and focus group interviews. The statistic analyses of the study were percentage, arithmetic mean and standard deviation. The results were as follows:

Most of sample was female, aged 55 years olds and over. Marital status was marriage. Education level was primary school. Occupations were vendors, hawkers and stall keepers. Income was between 5,001-10,000 baht per month. There are 1-3 members of the family located more than 7 years within Yommarat Curved Railway Community who are member of saving fund for social welfare services. The reason to participate in welfare group is aim to needed/problems. The participation in activities and training are required. Yommarat Curved Railway Community provided many types of welfare services within the community. There are 3 essential concepts. They are 1) welfare services based on financial organization such as saving group for social welfare services, financial funds for occupational and community fund group; 2) welfare services within community based on Buddhist teaching/ ideology such as cremation group for Islamic and fund for child and youth development; 3) welfare services based on welfare services within the city such as saving group for stabled home including welfare services group of Yommarat Curved Railway Community. The community should provide services from most to less respectively. They are welfare for treatment, teaching activities, Buddhist teaching project for children and youth, scholarship and money welfare services for persons with disabilities. Guideline to promote welfare service within Yommarat Curved Railway Community is participation. The promotion of participation of people in general should be follow-up and evaluation and management

transparency. The brainstorm and study on the problems and participate on community activities, substitutes benefit should be provided directly to their needed. The satisfaction and benefit and cooperation should be promote by resources for public, local administration organization and also promote exchange knowledge with other.

Recommendation in promoting welfare services within urban communities effectively, cooperation integration with all units which support in resource to maintain sustainable of welfare services within community. The community should be prototype in provide social welfare services within the city. The potential of committee and members should be developed. Member in each level should participate in development procedure in order to assist based on rights concepts and equality. Financial measurement should be applied to provide welfare and should be educated further in the form of promotion of welfare services within the city. The development on welfare services within the city and other required qualification of the committee of the funding should be met.