

Abstract

Thesis entitled “Application of the Elderly Wisdom to support the programs of Senior Citizens Club : a Case Study in Senior Citizens Council of Thailand (SCCT)” aims to study 1) the method to transfer the wisdom; 2) application of the wisdom to club activities; and 3) needs to promote the wisdom. The data were collected from 225 members of the Senior Citizens Club as chairperson, committee and members. The tool that was used to collect data was questionnaires. The data processing was conducted by using SPSS. The statistical analysis was carried out using Chi-Square tests with t-test and F-test at the 0.05 level of significance.

The result revealed that the majority of the samples were female, aged between 64- 69 years mostly with high school level education. They were retired government officials. Most of them are housekeepers with income lower than 15,000 baht per month. The respondents mostly took positions as committees and chairpersons. It was found that the religions & customs and the natural resource management were recorded as “much realized areas”. The transfer of wisdom by telling stories through religious rituals was rated as “the most applied method”. The wisdom was mostly applied for public relations, traditional activities and inter-community coordination. However, the wisdom on accountancy, fundraising and consultation were not often applied. In term of needs to promote the wisdom, it was found that the needs in 3 areas had the same high level. Those areas included the knowledge-base management for environmental improvement, production-oriented learning system for wide-range occupations, and capacity building for wisdom transfer.

Recommendations from the study suggested that the plan of wisdom promotion should be formulated in line with the 10th National Plan Economics and Social Development Plan in order to maintain all wisdoms of life style, traditions and customs for the next generations to make most use of them.

