

Appendix E

Curriculum Vitae

Mr. Teerasak Jindabot

Available to Contact

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Thailand, 84100.

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Academic Background

2007: Ph.D. candidate in Marketing at Thammasat University, Bangkok Thailand. Dissertation entitle “SERVTRUST: A Development of a Scale to Measure Consumer’s Trust in Service Providers in Thailand.”

2003: Master of Business Administration, Major in Marketing, Faculty of Business Administration, Kasetsart University, Bangkok, Thailand. Independent Study entitled “Spending Behavior on Debit Cards of Undergraduate Students in Bangkok.”

2000: Bachelor of Business Administration (Second Class Honor),
Major in Marketing, Faculty of Management Science, Prince
of Songkla University, Songkhla, Thailand.

Working Experience

2003- Now: A Lecturer in Department of Management Science,
Faculty of Technology and Management Science,
Prince of Songkla University, Surat Thani.

Research Experience

Teerasak Jindabot. 2003. Spending Behavior on Debit Cards of Undergraduate Students in Bangkok. Independent Study: Kasetsart University: Bangkok.

Sutthijit Cheongthong, Teerasak Jindabot, et al. 2005. Feasibility Study of Establishing Palm Oil Factory in Thasae. Prince of Songkla University: Surat Thani.

Jayanin Pratchayanusorn, Teerasak Jindabot, et al. 2006. Common Characteristics of Community Business: Case Study in Suratthani. Prince of Songkla University: Suratthani.

Research Interests

Service Marketing, Relationship Marketing, and Consumer Behavior

Scholarships and Awards

Scholarships

2002: Prince of Songkla University Scholarship for Lecturer.

(For master's degree)

2005: Prince of Songkla University Scholarship for Lecturer.

(For doctoral degree)

Awards

1997: The highest score award from the Faculty of Management Science, Prince of Songkla University.

2000: The winner for “The 2nd Thailand Scheering Speech Contest” from U&I corporation, the Ministry of Healthcare, and Thai Television Channel 3.

2000: The second class honor from the Faculty of Management Science, Prince of Songkla University.