

Sirimanut Lakornwong 2006: Self Development of C.P.Seven Eleven Public Company Limited, Head Office Staff. Master of Arts (Political Science), Major Field: Political Science, Department of Political Science and Public Administration. Thesis Advisor: Associate Professor Manitpol Urabunnualchat, Ph.D. 97 pages. ISBN 974-16-1377-6

The objectives of this research were to study and analyze the level of self development achieved by C.P. Seven Eleven Public Company Limited Head Office Staff and the factors which related to their self development. The sample size consisted of 317 staffs. Data was analyzed by using computer program. The statistics used for analyzing the data were percentage, mean, standard deviation, Cramer's V and Pearson Product Moment Correlation Coefficient at the .05 level of significance.

The results of this research indicated that the level of self development achieved by C.P. Seven Eleven Public Company Limited, Head Office Staff was high in overall. After testing of hypotheses, results revealed that sex, age, level of education, tenure of work, department and position held did not significantly affect the level of self development achieved by individuals in the group. On the other hand, organizational climate did have a significant effect on the level of self development achieved by staff.

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