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WANNAPAN ONYAEM : THE FACTORS AFFECTING DEVELOPMENT OF ROUTINE TO RESEARCH POTENTIALS OF MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE STAFF. INDEPENDENT STUDY ADVISOR : TANINRAT RATTANAPONGPINO, Ph.D. 116 pp.

This research is purposed to study factors which affect to routine research potential development and study the obstacles to find the solutions in order to improve the routine research potential development more efficiency. The people of research are Mahidol University International College's staffs total 187 staffs by using questionnaire method total 175 staffs and using interview method total 12 staffs. The research is analyzed by questionnaires from 125 returning questionnaires evaluated as of 71.42% which is ranked in the trusted level of 95%. The evaluation of questionnaire about general information is analyzed by level of frequency, percentage. The individual and type of work factors are analyzed by mean and standard diversion and compare the difference between 2 methods which are independent by using Independent-Samples T Test and One-Way Anova and analyze the association of general information and type of work factor by SPSS Program.

The personal factor found that working experience is the main factor which effects to routine research potential development because staffs need to earn their own experiences before doing research. The type of work factor found that essential job, coordination, independence of working, working progressed, Executive/ Head, remuneration/ grant, time of research, duration of research, tools and equipments are the factors which effect in the average level to routine research potential development. The type of work by using interviews are different from questionnaires which found that working progressed and environment motivation such as grant, coworkers, and supervisor are the factor which effects in the high level to routine research potential development.

Beside, the result of research found that the problems and obstacles for routine research potential development are staffs have much working burdens which effect to timing research and staffs also lack of knowledge to do research in poor level, College may motivate staffs to do research more in order to support grants, College may recognize staffs to find that doing research can earn more progress such as bringing research to add the score in working evaluation or position or salary and honor to public; in addition, head and supervisor should support and College should train for research in deep step by step especially statistics training to operation staffs.

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