

Wilaiwan Chainarong 2011: Factors Related to Using Herbs for Primary Treatment Behaviors of People in Thanyaburi District, Pathum Thani Province. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education.

Thesis Advisor: Associate Professor Ranumas Ma-oon, Ph. D. 107 pages.

The purpose of this descriptive research was to study factors related to using herbs for primary treatment behaviors of people in Thanyaburi District, Pathum Thani Province. The samples, selected by purposive sampling, were 401 people in Thanyaburi District, Pathum Thani Province. The research instrument was the questionnaire, developed by the researcher, and its quality was tested and accepted. The data analysis were made by statistic for percentage, mean, standard deviation, Chi-square, Pearson's Product Moment Correlation Coefficient and Multiple Regression Analysis.

The major findings were as follows: (1) using herbs for primary treatment behaviors of people in Thanyaburi District, Pathum Thani Province were mostly at the moderate level which were 38.20 %. (2) Bio - social factors which were age and education significantly associated with using herbs for primary treatment behaviors of people at the level of .05. (3) Predisposing factors which were knowledge about the using herbs for primary treatment and perceived benefits of using herbs for primary treatment had positive relation with using herbs for primary treatment behaviors of people with statistical significant at the level of .05. (4) Enabling factors which were facilitate the acquisition of using herbs for primary treatment, facilitate of using herbs for primary treatment and costs of using herbs for primary treatment had positive relation with using herbs for primary treatment behaviors of people had positive relation with statistical significant at the level of .05. (5) Reinforcing factors which were receiving social support in the using herbs for primary treatment not relate to the using herbs for primary treatment behaviors of people. (6) There were three variables which able to predict using herbs for primary treatment behaviors of people, which were the receiving social support in the using herbs for primary treatment, knowledge about the using herbs for primary treatment and age. All of these jointly predicted using herbs for primary treatment behaviors of people for 45.60 %. The best predicted variable was the receiving social support in the using herbs for primary treatment, which could had predicted using herbs for primary treatment behaviors for 38.30 %.

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Student's signature

Thesis Advisor's signature