

CHESTHA TIEMPETCH : THE DEVELOPMENT OF EVALUATIVE CRITERIA FOR
WORKSHOP ON EDUCATIONAL TECHNOLOGY. THESIS ADVISOR : ASST.PROF.
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The purpose of this study was to develop the evaluative criteria for workshop on educational technology which focuses on context evaluation, input evaluation, process evaluation, and product evaluation. The sample used in the study consisted of 32 persons who are (1) training experts participated in administrative activities of video production programs, (2) members of the training committee and (3) educational video production lecturers.

The Delphi Technique was designed to generate group consensus by using five rating scales questionnaires. The respondents were asked to rate 150 statements. The median and interquartile range were used to analyze the data. Findings were considered as the criteria when the median value was equal to or more than 3.5 and the interquartile range was equal to or less than 1.5

The 138 statements of group final consensus were considered as evaluative criteria for workshop on educational technology. They were:

- (1) 16 items for context evaluation.
- (2) 36 items for input evaluation.
- (3) 24 items for process evaluation.
- (4) 62 items for product evaluation.