PAKORN PULPERM: OPINIONS OF PHYSICAL EDUCATION TEACHERS AND STUDENTS MAJORING IN PHYSICAL EDUCATION CONCERNING SPORTS TELEVISION PROGRAMS IN TELEVISION AFFECTING PHYSICAL EDUCATION INSTRUCTION THESIS ADVISER: ASSO. PROF. THANOMWONG KRITPET, Ph.D. 114 PP. IBSN 974-578-590-3

The purposes of this research were to study and to compare the opinions of physical education teachers and students majoring in physical education concerning sports television programs in television affecting physical education instruction. The questionnairs were sent to 200 physical education teachers and 600 students majoring in physical education in which 776 questionnairs were returned. The obtained data were analyzed in terms of percentages, means, standard deviations then analyzed the differences in opinions of physical education teachers and students majoring in physical education by using t-test and analyzed differences in opinions of physical education teachers and students majoring in physical education of 3 institutes by using One-way Analysis of Variance.

The major results were as follow:

- 1. Physical education teachers and students majoring in physical education had opinions about sports television programs in television affecting physical instruction in high level every area such as knowledge in physical education and sports, increasing of sport skills and techniques, and attitude morality and behavior.
- 2. There were some significant differences at the .05 level between opinions of physical education teachers and students majoring in physical education.
- 3. There were some significant differences at the .05 level between opinions of physical education teachers of physical education colleges, teacher colleges and universities.
- 4. There were mostly non-significant differences at the .05 level between opinions of students majoring in physical education of physical education colleges, teacher colleges and universities.