ANON SRISUGDA: OPINIONS OF ADMINISTRATORS, TEACHERS AND STUDENTS CONCERNING THE IMPLEMENTATION OF THAI LANGUAGE CURRICULUM AT THE VOCATIONAL CERTIFICATE LEVEL B.E.2524, IN THE BUSINESS ADMINISTRATION PROGRAM, RAJAMANGALA INSTITUTE OF TECHNOLOGY: THESIS ADVISOR: PROF. DR.SUCHARIT PIENCHOB, 156 PP. ISBN 974-578-676-4

The purpose of this research was to investigate opinions of administrators, Thai language teachers and vocational students concerning the implementation of the B.E.2524 vocational Thai language curriculum in business administration program, Rajamangala Institute of Technology in the following aspects: curricular administration and facilitation, instruction organization and measurement and evaluation. The sample of this study were 21 administrators, 32 Thai language teachers and 345 vocational students in the institutes mentioned above. The obtained data were analized by means of percentage, means and standard deviation and then presented in tables and descriptive forms. The finding were as follows:

- 1. In the aspect of curricular administration and facilitation, the administrators were of the opinions that personnel administration was at the high level, but Thai language teachers thought that it was at the low level. The administrators and Thai language teachers agreed that instructional administration was at the low level. The administrators, Thai language teachers and the students also agreed that instructional materials and supportive environment were provided at the low level.
- 2. In the aspect of instructional organization, the administrators were of the opinions that curricular objectives were operated at the high level, but Thai language teachers thought that there were at the low level. The administrators, Thai language teachers and the students all agreed that curriculum structure and contents, and instructional activities were organized at the high level.
- 3. In the aspect of the measurement and evaluation, the administrators, Thai language teachers and the students agreed that it was operated at the high level.