

SUNEE PIYAVORAPONG : PROFESSIONAL SOCIALIZATION OF TELEVISION DRAMA
PRODUCTION PERSONNELS : A CASE STUDY "KAMIN KUB POON" THESIS ADVISOR :
ASSO.PROF.SIRICHAIR SIRIKAYA, Ed.D. 97 pp. ISBN. 974-579-494-5

This research is aimed to know the social class background, the professionalization process, and the process of socialization on the job of staffs, actor and television play script writer in the pre-production and the production of T.V. drama "Kamin Kub Poon"

The results of the study are as follows : There are three groups of professionals in the T.V. drama organization.....production staffs, actors and television play script writer. First, the interpersonal relationship, not the education, makes a chance for the production staffs to get into a job, since most of them have not been relevantly educated. But for the other, they must have some more qualifications than the same one mentioned.....the actors must be good-looking, and also be, if possible, capable of acting, meanwhile the professional gift is required for the television play script writer.

Next, most of the production staffs were not eager to do this job before, but instead they think that it is a strange job, it is better than whatever they have done, the studio is not far from home, and they were unemployed, etc. But almost all the actors, on the contrary, usually paid attention to this career before, and the insecurity of occupation is the motivation to be the television play script writer.

Finally, the most important agencies of professional socialization are professional companies. In addition, the others are learning by themselves, education, mass media, and experiences from the past occupation