

KOSOL KUMTERM : FACTORS RELATED TO PARTICIPATION IN THE EDUCATION FOR RURAL DEVELOPMENT PROJECT OF THE PEOPLE IN CHANGWAT UBON RATCHATHANI. THESIS ADUISOR : PROF. RATANA POOMPISAL, Ph.D. AND INST. WICHIEK KETSINGHA, Ph.D. 162 PP.

The purposes of the research were to study the personal status factors, socio-economic factors, communication factors and reasonable personality factors; to study the relationship and influences between those factors and participation in the education for rural development project.

Major findings were :

1. Sixteen variables were found to have significant relationships with the participation in the education for rural development project at the .05 level. Of all these variables there were four variables from personal status factors, three variables from socio-economic factors, eight variables from communication factors and one variable from reasonable personality factors. Student interpersonal communication was found to have the highest correlation coefficient. ($r = -.182$)

2. Variables that influence people participation in the education for rural development project are

2.1 Factors related to personal status have 3 variables, the most influence is housewives and the less influence is not divorce.

2.2 Socio-economic factors have four variables, the most influence variable is an average income per month, and the less influence is not join to youth member club.

2.3 Communication factors have four variables, the most influence is the interpersonal communication without students, and the less influence is the village 'leader.

2.4 Reasonable personality factor has one variable. It is ability.