

## B940016 : MAJOR CURRICULUM AND INSTRUCTION  
KEY WORD : ENGLISH TEACHING MODEL / ELEMENTARY EDUCATION LEVEL ECLECTIC  
LANGUAGE TEACHING STRATEGY

ARUNEE SATITPAKEEKUL : THE DEVELOPMENT OF ENGLISH TEACHING MODEL  
FOR STUDENTS AT THE ELEMENTARY EDUCATION LEVEL ACCORDING TO MARTON'S  
ECLECTIC LANGUAGE TEACHING STRATEGY. THESIS ADVISOR : ASSO. PROF.  
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Ph.D. 549 PP. ISBN 974-581-589-6

The purposes of this study were to develop an English teaching model for students at the elementary education level according to Marton's eclectic language teaching strategy and to compare achievement scores of English Subject and attitudes scores towards English learning of the students taught by the developed model and the instructional plans in the English Is Fun, Book 3 teachers' manual, lesson 1-4. The research procedure was : stage I : Model Development, stage II : Model Implementation. stage III : Model Revision.

The research results were as follow : (1) the developed model consisted of 8 important components : rationale, objectives, contents and skills, teaching strategy, teaching process (knowledge revision, knowledge reception, concept development, skill practising, conclusion and evaluation, and knowledge transferring) , teaching methods, teaching steps and activities, and measurement and evaluation. The developed model was composed of 2 parts : the compulsion and the alternative which the teachers could pick up the most appropriate teaching method and activities for their students. The difference between pretest and posttest achievement mean scores of the experimental group was significantly different from that of the controlled group at the .05 level. Besides, it was found that the attitude towards English learning mean scores of the two groups were not significantly different.