

KEY WORD : CONTENT ANALYSIS/KNOWLEDGE OF ENVIRONMENT/THAI TEXTBOOKS/SECONDARY
EDUCATION

NARUMON SAYABUTRA : A CONTENT ANALYSIS OF KNOWLEDGE OF ENVIRONMENT
IN THAI TEXTBOOKS, TAKSASAMPAN, AT THE LOWER SECONDARY EDUCATION
LEVEL. THESIS ADVISOR : PROF.DR.SUCHARIT PIENCHOB, Ed.D., 532 PP.
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The purposes of this study were :

1. To analyze the content of knowledge of environment in Thai textbooks, Taksasampan at the lower secondary education level.
2. To propose the programs of insinuating knowledge of environment in Thai language instruction at the lower secondary education level.

The researcher studied fifty-three topics of work appeared in Thai textbooks, Taksasampan series 1-3. The researcher then constructed the analytical items. These items were appraised by 5 jury of experts. The researcher then analyzed the content of knowledge of environment in Thai textbooks, Taksasampan, series 1-3 at the lower secondary education level using the analytical items as criteria.

The results of this study showed that knowledge of environment appeared the most in Thai textbooks, Taksasampan series 1-3 at the lower secondary education level was natural environment, at the percentage of 56.90, the next one was man-made environment, at the percentage of 43.10 and the knowledge of environment appeared the most in Thai textbook, Taksasampan series 3, the next ones were Thai textbook, Taksasampan series 1 and Thai textbook, Taksasampan series 2 respectively.

Based on this content analysis, the researcher proposed the program of insinuating knowledge of environment in Thai language instruction at the lower secondary education level, consisted of 8 sub-programs. They were approved by jury of experts with some suggestions and the researcher used in modifying the program accordingly.