

Nantawan Noumnim 2008: Personality, Adversity Quotient and Moral Quotient of Employees at the PTT Public Company Limited. Master of Science (Industrial Psychology), Major Field: Industrial Psychology, Department of Psychology. Thesis Advisor: Assistant Professor Wing Commander Ngamlamai Piolueang, Ph.D. 154 pages.

The main objectives of this study were; 1) to examine personal factors, personality, adversity quotient and moral quotient of employees, 2) to examine which factors would affect adversity quotient and moral quotient of employees, and 3) to examine the correlation between adversity quotient and moral quotient of employees. The samples of this study were 328 employees at the PTT head office. The collected data were analyzed by using percentage, mean, standard deviation, stepwise multiple regression analysis and pearson product moment correlation coefficient.

The findings revealed that, firstly most of employees tended to have the extrovert and neurotic personality, their adversity quotient and moral quotient were generally at the high level. Secondly, it was also found that gender, introversion-extroversion personality and stability-neuroticism personality of employees could predict general adversity quotient at 22.1 percent with the statistic significant level of .001, and introversion-extroversion personality and stability-neuroticism personality of the employees could predict general moral quotient at 7.5 percent with the statistic significant level of .001. Finally, the result showed that there was positively relationship between general adversity quotient and general moral quotient of employees with the statistic significant level of .01 and with the correlation coefficient of 0.688.

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