

Panatda Dewamat 2008: Economic Factors Affecting Export Thai Canned Seafood to Africa.
Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor:
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This study is designed to analyze canned seafood exporting from Thailand to three Africa Countries: South Africa, Arab Republic of Egypt The Great Socialist People's Libyan Arab Jamahiriya. The study examine demand for imported canned seafood from Thailand and other competitors and analysis factors affecting demand for imported canned seafood based on the past data.

The analysis on relative demand for imported canned seafood from Thailand and competitors countries in the three countries reveals there are many factors affecting demand for importing canned seafood, each one show different meaning in different countries. In Egypt, there are several affecting demand for importing each canned seafood. For tuna: relative price of tuna imported from Thailand and competitor countries and GDP per capita of Egypt. For Sardine: GDP per capita of Egypt and real exchange rate. For mackerel: relative price of mackerel imported from Thailand and competitor countries. In the case of Libya, there are several affecting demand for importing each canned seafood. For tuna: relative price of tuna imported from Thailand and competitor countries, GDP per capita of Libya and real exchange rate. For Sardine: relative price of sardine imported from Thailand and competitor countries, number of population of Libya and GDP per capita of Libya. In the case of South Africa, there are several affecting demand for importing each canned seafood. . For tuna: GDP per capita of South Africa. For tuna: GDP per capita. For sardine: number of population of South Africa and GDP per capita of South Africa. For mackerel: relative price of mackerel imported from Thailand and competitor countries. And For Squid and octopus: relative price of mackerel imported from Thailand and competitor countries and GDP per capita of South Africa.

The suggestions for this research is Thailand should learning this region and study to find why there is no stability in imported many canned seafood to this region.

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