

CHANTANA STHOOP : FACTORS INFLUENCING INDUSTRIAL GROWTH IN
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The aims of this study focus on location, distribution and numbers of manufacturing firms including analyses of factors influencing industrial growth in the Rat Burana district, under the hypothesis that "The dense communication network would be the main factor influencing industrial growth in the Rat Burana district". The sampled population consist of owners or managers of 7 kinds of 110 factories in the area. The data derived from the prepared questionnaires consist of physical, economic, social and behavioral factors. The statistical methods used in this research are descriptive.

The results of the study indicate that, the number of factories in Rat Burana in 2515 B.E. was exactly 238 factories but in 2530 B.E., it increased to 1,192 factories, which is approximately 5 times more than the previous year. In terms of the location and distribution, 90 percent of the factories are located in Bangpakok and Rat Burana and they scatter along the main routes in the district such as Suksawat Road, Rat Burana Road and Pracha-uthit Road. Moreover, they are scattered among residential, government and other business areas. Apparently convenient transportation route appears to be the main factor influencing the location of factories in the Rat Burana district. Other supporting factors consist of the sources of raw materials, public health and public service, finance and marketing.