

## C010069 : MAJOR THAI \*

KEY WORD : LANGUAGE OF THE ENTERTAINMENT NEWS/NEWSPAPERS

SASITORN TASSANAIYANA : A STUDY OF THE LANGUAGE OF THE ENTERTAINMENT  
NEWS IN THAI NEWSPAPERS IN 1988. THESIS ADVISOR : PROF. KARNCHANA

NACASKUL, Ph.D. 354 pp. ISBN 974-579-981-5

The purpose of this thesis is to study the language of the  
entertainment news in Thai newspapers of the year 1988 A.D.

The result of this study can be concluded that the language of the  
entertainment news in Thai newspapers shows many types of remarkable and  
interesting characteristics, such as the terms used for referring to people,  
the use of nicknames, technical terms or newly-coined idioms. In general,  
the patterns of sentences are not remarkably different from those of general  
usages; the language for writing the entertainment news adds certain special  
characteristics such as the rhyming of words, alliteration, the four syllable  
compounding words, reduplicatives, special modified-words, colloquial  
terms, foreign words and the use of words not in tune with the context.  
In addition, the sentence constructions are characterized by the interchanging  
of word orders, by omitting certain sentence-units, by the use of passive  
constructions or the parallel patterns and by the use of sentence patterns  
which are influenced by foreign constructions. Moreover the quantitative  
noun phrases are illicitly changed, the verbs are replaced by verb phrases  
and the prepositions are redundantly added. The idiomatic usages and  
figures of speech are also found.