

Thesis Title	Construction of Learning Module Package on Total Quality Management-TQM.
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ABSTRACT

The purposes of experimental study were to analyse content and activity about total quality management (TQM), construct of learning module package and evaluate the efficiency of the module package. The instrument used in thesis study were : 1) the learning module package on total quality management consisting of 5 units with content, cartoon graphic, and exercises ; 2) pre-test /post-test and formative test . The experiment process was conducted in 3 steps : experimental form 1:1 (one by one), 1:10 (small group), 1:100 (field trial). The result was shown that the learning module package has efficiency of 91.20/92.93 which is higher than the criterion of 90/90. The comparison of scores between pre-test and post-test employed with t-test was significantly different at the level of 0.01, the post-test was higher. So that the learning module package could be used effectively for studying and training.

Keywords : Total Quality Management-TQM / Learning Module Package / Criterion