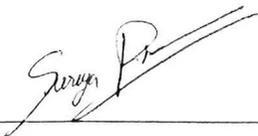


Suriya Pongsombat, Pol. L/C 2007: Public University Students' Football Gambling.
Master of Arts (Applied Sociology), Major Field: Applied Sociology, Department of
Applied Sociology and Anthropology. Thesis Advisor:
Associate Professor Saovakon Sudsawasd, Ph.D. 156 pages.

The objectives of this research were to study the football gambling behavior, the cause of football gambling, the opinion on football gambling and the suggestions to control the football gambling of public university students. The samples consisted of 19 public university students who were 15 football gamblers and 4 host persons. In depth interview technique was employed to the target group. The qualitative as well as the quantitative descriptions were used for the result findings.

The result of research revealed that football gambling first entered to the gambling students since high school with friend's persuasion. They chose the acquainted and trusted hosts. They used the telephone to contact and bet. The form of gambling and the rate of bargaining were based on the international standard. They watched the football competition matches everyday because of funning and interesting. It was quite easy to earn a lot of money through football gambling. The impact as viewed by the students was the loose of money. The students gamblers valued the football gambling as relaxation among friends. The host could not cheat the gamblers because the result of the play occurred only in the field. Football gambling was different from other gambling because it was based on statistics and predictions. The public university students suggested that there should be a campaign to motivate students to quite football gambling along with the issue of law for controlling. The enforcement should be seriously taken into consideration.



Student's signature



Thesis Advisor's signature

29 / 05 / 07