C150039 : MAJOR MASS COMMUNICATION

KEY WORD : RADIO NARRATING NEWS

ARANYA MINGMUANG: RADIO NARRATING NEWS. THESIS ADVISOR: ASSO.PROF. SIRICHAI SIRIKAYA, Ph.D., 195 PP. ISBN 974-581-681-7.

This research aimed to study components on radio narrating news and meanings of 6 case studies: Preecha Subsopa, Dui Na Bangnoi, Nai Hon-huay, Wutt Wenuchan, Wachara Manachai and Sri-rung Roonpiset.

The research results of these case studies revealed that the components of radio narrating news consisted of narration, gags, figure of speech, opinion and criticism, etc., especially the radio narrating news of Wachara Manachai and Sri-rung Roonpiset which was obviously different from others. The interesting point was their improvisation. The stock of knowledge made them had their own skills. The oral tradition, therefore, used in the radio narrating news.

The denotative and connotative meanings in the radio narrating news presented the similarities and differences of various idéas, objectives, believes and attitudes.