

## C030017 : MAJOR, GOVERNMENT

KEY WORD : PRESSURE GROUP

ACKARIN CHAISOOK : THE CAMPAIGNS BY CULTURES & TRADITIONS  
CONSERVATIONIST GROUPS FOR THE RETURN OF THE NARAI BANTHOMSIN LINTEL.  
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This study aims at analyzing the political activities of various pressure groups, the conservative ones, and their struggles for the return of the ancient Narai Bantomsin Lintel, stolen from Thailand long time ago. The thesis focus also on the impact of these pressure group activities upon the Thai, as well as American, mass media and politicians, which finally led to the decision by the Art Institute of Chicago to return the Lintel to the Thai government.

The research findings can be concluded as follows:

1. The successful struggles by the conservative groups mainly derived from their tactics at utilizing the support from the mass media as well as their calculative strategies based on informative and rational reports to the public.
2. Liberal movements in the world as well as Thai nationalist feelings have coincidentally strengthened the course of conservationist attempt that finally brought the success to their political struggle.