

Preface

Insurgency remains a serious threat in Malayan Emergency, given that the underlying causes of the bitter ethnic and religious struggles that spawn terrorism stay unresolved. Many countries have taken various defensive measures, but with little effect. Therefore, the study of how prosecution of the war against the communist insurgents during Malayan Emergency, with a well-judged civilian campaign designed to win 'hearts and minds' is still applicable and relevant in understanding the Insurgency situation, psychology, motivation and goals which have affected Malaya as identify the possible mechanism that can enhance sufficient reaction in relation to the security. The study of Psychological Operations as an operation is required, to convey selected information and indicators to audiences in influence their emotions, motives, objective reasoning, and ultimately the behavior of organizations, groups, and individuals of a country. Used in all aspects of war, it is a weapon whose effectiveness is limited only by the ingenuity of the commander using it. Psychological Operations is simply learning everything about your target enemy, their beliefs, likes, dislikes, strengths, weaknesses, and vulnerabilities. A Psychological Operations belong to the general universe of social instability, a segment of breakdowns in previously settled institutional patterns. Not least they are part of the general subject of war, violent social conflict waged with very few shared normative rules or no rules at all. The subject of Psychological Operations is therefore one of the great synthetic subjects of social science. It can be approached directly through many circumlocutions. It would be a significant academic effort to revisit and analyse the Psychological Operations during Malayan Emergency as the concept of war which is the research problem for this thesis. Therefore there is a need to look into what Psychological Operations during the Malayan Emergency that leads to this study.

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