

C230421 : MAJOR SOCIOLOGY

KEY WORD : SELF - EMPLOYMENT/CHULALONGKORN UNIVERSITY STUDENTS

PATCHARIN P. WANITPONG : FACTORS INFLUENCING CHULALONGKORN UNIVERSITY STUDENTS' OCCUPATIONAL CHOICE OF SELF - EMPLOYMENT. THESIS ADVISOR : ASSO. PROF. SUNYA SUNYAVIVAT, Ph.D 102 pp. ISBN 974-581-263-3

The research problem for this study is to determine the factors influencing chulalongkorn university student's occupational choices framed by 6 theoretically derived and previous research work checked hypotheses namely:

1. Parental occupations are positively correlated with students' occupational choice
2. Parental incomes are positively correlated with students' occupational choice
3. Students' field of study is positively correlated with students' occupational choice
4. Economic returns are positively correlated with students' occupational choice
5. Students' high achievement needs are positively correlated with students' occupational choices
6. Students' high risk personality is positively correlated with students' occupational choices

Based on data collected from 391 senior students of five Chulalongkorn University's faculties - Political Science, Engineering, Commerce and Accountancy, Achetecture and Fine and applied Arts, the testimony of hypotheses was done and resulted in confirmation of four (1, 3, 4, 6) and refusal of two (2 and 5) of such items.

Although the findings of the study evince valuable information to be applied in the field of socio - economic development of the country, the research has some draw - backs, practically and academically, consequently further work needs to be pursued to obtain even fuller and better facts