

C235491 : MAJOR URBAN PLANNING

KEY WORD : AESTHETIC VALUE/URBAN PLANNING

SANPET NONTHAPAKDI : A STUDY OF AESTHETIC VALUE FOR URBAN PLANNING :
A CASE STUDY OF NAKHON SI THAMMARAT AND PHUKET. THESIS ADVISOR :
ASSO.PROF.DECHA BOONKHAM ASSIS.PROF.DOOSADEE THAITAKOO 429 PP.
ISBN 974-581-048-7.

Material developments without ponderosity in urban have lost aesthetic value and have not raised the level of mind, human intelligence for living in social community with natural balance. The purpose of this study is to prevent and to solve those urban problems.

The conceptions and theories that have been used in analyse aesthetic value of urban comprise Components of urban community, Space, Townscape, Image, Responsive environments , Figure-ground theory, Linkage theory , Place Theory and Urban ecology.

The result of the study shows that (1) brightness of physical components, geographic characters and culture of community (2) appropriate vision and environment and (3) meaning from history and culture of urban society are the elements of aesthetic value in Nakhon si thammarat and Phuket.

Thus the target and policy in planning for aesthetic value of urban are (1) conservation of dominate places and activities (2) good environment supported (e.g. restrict landuse, Floor Area Ratio, Open Space Ratio etc.) (3) physical and visual linkage and (4) urban life supported for dominate culture.

The results from synthesis a case study lead to be criteria guidelines for local officers in aesthetic planning as follows (1) consider brightness things (2) analyse physical components (3) summarize aesthetic value (4) know problems and trend (5) place target for aesthetic planning and (6) place aesthetic plan. These criteria are under condition that could be change for harmony of local situation.