

**CUSTOMER'S EXPECTATIONS AND PERCEPTIONS TOWARD SERVICE
QUALITY OF BOUTIQUE HOTELS IN PRANBURI PRACHUAP KHURI KHAN
PROVINCE**

by

Prach Punnasuparom

**Submitted in partial fulfillment of the requirements for the degree of
Master of Business Administration
Stamford Graduate School
Stamford International University**

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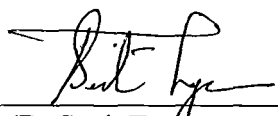
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The Independent Study of Mr.Prach Punnasuporom considered by Advisor Committee to Submitted in Partial Fulfillment of the Requirements for the Degree of Master of Business Administration, Stamford International University

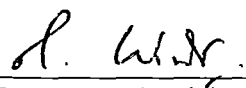
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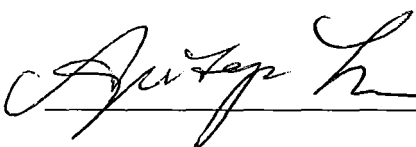


(Dr.Suvit Taneyawan) Committee Member / Advisor



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The Independent Study is approved for the Partial Fulfillment of the Requirements for the Degree of Master of Business Administration, Stamford International University



(Dr.Apitep Saekow) Dean of Graduate School

30 September 2011

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