

THE CONSUMERS' ATTITUDE AND BEHAVIOR  
TOWARDS THE LEATHER PRODUCTS IN CENTRAL  
PLAZA, SIAMPARAGON, AND SIAM CENTER.



by

Assawanon Tanjarupaa

AN INDEPENDENT STUDY

Submitted in partial fulfillment of the requirement for the degree of  
Master of Business Administration  
Graduate School  
Stamford International University

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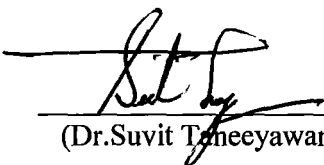
**Graduate School**


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The Independent Study of Mr.Assawanon Tanjarupan considered by Advisor Committee to Submitted in Partial Fulfillment of the Requirements for the Degree of Master of Business Administration, Stamford International University

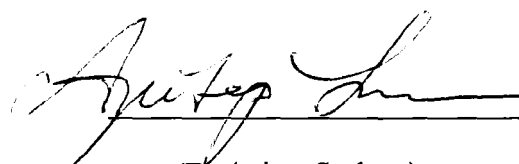
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\_\_\_\_\_  
(Dr.Suvit Tameeyawan) Committee Member

  
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(Dr.Pakdee Manahirunvet) Committee Member /Advisor

The Independent Study is approved for the Partial Fulfillment of the Requirements for the Degree of Master of Business Administration, Stamford International University

  
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(Dr.Apitep Saekow) Dean of Graduate School

30 September 2011