

PORNTIP KAENGTHAM : THE RELATIONSHIP BETWEEN SELECTED VARIABLES AND JOB SATISFACTION OF EDUCATIONAL TECHNOLOGISTS IN TRAINING CENTER OF PUBLIC ENTERPRISES, BANGKOK METROPOLIS. THESIS ADVISOR : ASST.PROF. ONJAREE NATAKUATOONG, Ph.D. 130 PP. ISBN 974-581-909-3

The purpose of this research was to study the relationship between selected variables and job satisfaction. The subjects were 251 educational technologists in training center of public enterprises, Bangkok Metropolis.

The findings were:

1. Educational technologists in training center of public enterprises were highly satisfied with their job.
2. There were statistically significant positive relationships at .05 level between job satisfaction and the following selected variables: age between 36-45 and 56-60; educational background; working experiences between 11-20 and 21-30 years; position of middle and high supervisor; training administrator role; salary between 16,000-20,000 and upper than 30,000 baht per month; promotion experience; special responsibility; interesting job; feeling proud of the professional; opportunity for advancement; job assignment; and job security.

There were statistically significant negative relationships at .05 level between job satisfaction and the following selected variables: working experiences between 6-10 years; position of low supervisor; roles of graphic and media producer for training; salary between 11,000-15,000 baht per month; and difficulty in travelling to work.

3. In stepwise multiple regression analysis, the three predictor variables together were able to account for 12.04% of the variance in job satisfaction: opportunity for advancement; training administrator role; and job security.