

# ABSTRACT

**THESIS** : The Opinion of Service Motorcycle Drivers on  
Cooperative Establishment : A Case Study of  
Banpong District, Rachaburi Province

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The purpose of the study was to find out the taxi motorcyclists' opinions about the traffic control of the rural police in Banpong District, the forming of a taxi motorcycle cooperative, the factors related to their forming a cooperative and the way to encourage the taxi motorcyclists there to form it. The results of the study would be used to recommend some way for taxi motorcyclists to form a cooperative successfully.

The data were collected by distributing questionnaires to 420 taxi motorcyclists in 14 motorcycle queue units in Bangpong District, Ratchaburi. The total of 242 were returned. The survey instrument consisted of 6 parts. The first part contained the questions about the present work condition and the problems of queue management. The second one dealt with the samples' general background information. The third part measured their knowledge of forming a cooperative, advantages and problems in doing so. The fourth part was concerned with their understanding of a cooperative system and the traffic control by the police. The fifth part asked them to express their opinions on the traffics police's inspection and arrest, the current traffic control, the work behavior of taxi motorcyclists, and the cooperative formation along with the daily collection of money. The last part dealt with factors related to their opinions on forming a cooperative. Percentage and Chi-square were employed for data analysis. The significant level was set at the 0.05.

## **Finding**

As a whole, it was found that most taxi motorcyclists lacked information about and experience in forming a cooperative, so they were not interested in forming a group to establish a cooperative. The details could be briefly stated as follows:

**1) Access to information** Most had information about cooperatives from television (93.8%), newspapers (78.1%), radio (71.9%) and their friends (64.0%). Only 5.08 percent had information from government officers.

**2) Experience in forming a group** most (81.4%) had never been members of any organizational group. Only 18.6 percent had been so.

**3) Knowledge about the advantages of forming a cooperative** Most of them (85.5%) thought it useless to form a cooperative.

**4) Understanding of forming a cooperative** More than half disagreed to the idea of forming a cooperative partly because they did not think that such a cooperative could provide enough welfare to its members (67.7%). Other reasons were to set up an efficient management committee to run it (66.1%), the impossibility for them to save money (65.7%), the impossibility to raise funds to help the members in money trouble (64.0%), and the impossibility to have unity, discipline and sacrifice in this matter (63.6%), respectively.

**5) Understanding of the police's traffic control** More than half disagreed to the police's traffic control, inspection and arrest (55.3%) and about only half (50.4%) had a good knowledge of traffic law violation.

**6) Current traffic control** Again, most disagreed to the use of a one-way system without informing the public before hand (66.5%) the change of U-turns and urgent points without putting up any sign (54.6%), the prohibition to ride a motorcycle at some risky points without advance notice (50.8%)m respectively.

**7) Work behavior of taxi motorcyclists** It was found that many motorcyclists were dishonest (60.0%), some trend to take advantage over the passengers (59.5%), some violated the traffic law (57.4%) and others drive carelessly, not caring about the passengers' safety (55.8%). However, 62.0 percent thought that they had a service mind.

**8) Daily money collection** Those who agreed to the idea of forming a cooperative suggested collecting 1-2 baht (35.5%) and 3.5 baht (33.3%) daily.

**9) Factors related to forming a cooperative** The factors significantly related to their opinions were no follows:

- **Occupation.** About 65.5 percent of those engaged in taxi motorcycle business as the main occupation and about 52.9 percent of those taking it as a secondary occupation disagreed to the idea of forming a cooperative.

- **Income** About 65.2 percent of those with lower income than 5,000 baht a month and about 41.1 percent of those with higher income disagreed to the idea of forming a cooperative.

- **Number of residential year** About 58.3 percent of those living in Banpong District since they were born and about 54.9 percent of those moving in from somewhere else disagreed to the idea of forming a cooperative.

**The following were recommend :**

1. The Saving Cooperatives Association of Thailand should provides the knowledge of setting up a cooperative and points out the advantages to taxi motorcyclists.

2. When there was change in certain traffic points or routes, this should be informed to the public in advance.

3. The provincial office should offer a training course on traffic control, driving disciplines, observation of the traffic law and cooperation in solving the traffic problem.

4. A meeting should be held for the representatives of all taxi motorcycle queue units to make them learn about the bad behaviors of their fellow taxi motorcyclists so that they would help stop them from being dishonest, taking advantage over their passengers, and driving carelessly and so that they would care for the safety of their passengers.