

Wipawee Mohngam 2012: Influence of Personality, Socialization, and Trust on Political Leadership Faith of Students at Kasetsart University. Master of Science (Community Psychology), Major Field: Community Psychology, Department of Psychology.
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The objectives of this study were as following: 1) to study the personal factors, personality, socialization and trust on political leader faith of students at Kasetsart University. and 2) to analyze influence of personality, socialization and trust on political leader faith of students at Kasetsart University. The data were collected from 1,066 under-graduated students of Kasetsart University. Research instrument was the questionnaires, the data were analyzed by using statistical method; percentage, mean, standard deviation and multiple regression analysis with stepwise method.

The results had concluded as following: firstly, the students had average level of the neuroticism dimension of personality, the openness dimension, the agreeableness dimension, and the extraversion dimension of personality were at the high level; average level of socialization; average level of trust and rightful faith on political leadership with consciousness. Secondly, results from multiple regression analysis with stepwise method indicated that independent variable could predict the rightful faith with consciousness with the statistical significance level of 0.05 at 29.4 percents ($R^2 = 0.294$). The study was also found that 11 independent variables including sex, GPA, birthplace, father's education, mother's occupation, neuroticism, extraversion, openness, friend's influence, and trust on political integrity and consistency. While, The rightful faith with emotion could be predicted by 11 independent variables as well as the faith with consciousness with the statistical significance level of 0.05 at 28.5 percents ($R^2 = 0.285$).

Student's signature

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