Wannakorn Ponpichai 2012: Influence of Students' Activity Participation, Social Support, Locus of Control, and Good Citizenship Characteristics on Political Assertive Behavior of Students at Kasetsart University. Master of Science (Community Psychology) Major Field: Community Psychology, Department of Psychology. Thesis Advisor: Assistant Professor Wing Commander Ngamlamai Pioluaeng, Ph.D. 217 pages.

The objectives of this study were as following: 1) to study the personal factors, students' activity participation, social support, locus of control, good citizenship characteristics, and political assertive behavior of students, and 2) to analyze influence of students' activity participation, social support, locus of control, and good citizenship characteristics on political assertive behavior of students. The data were collected from 1,066 under-graduated students of Kasetsart University. Research instrument was the questionnaires, the data were analyzed by using statistical methods; including percentage, mean, standard deviation and multiple regression analysis with stepwise method.

The results had concluded as following: firstly, the students' activity participation, social support, internal locus of control, good citizenship characteristics, and political assertive behavior were at the high level, while external locus of control was at the low level. Secondly, results from multiple regression analysis with stepwise method indicated that independent variable could predict the political assertive behavior including good citizenship characteristics in conservative or subject/obedient role dimention, good citizenship in knowledge dimention, social support in appraisal dimention, social support in emotion dimension, social support in information dimension, original homeland, internal locus of control, and students' activity participation in benefits dimension had influenced on political assertive behavior with the statistical significance level of .001 and could predict it at 51.3 percents (R^2 = .513)**.**

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