

DARANEE PRAYOONWONG : THE ROLES OF LOCAL COMMUNITY LEADERS ACCORDING TO THE COMMUNITY DEVELOPMENT PLAN OF AMPHOE SAMOENG CHANGWAT CHIANG MAI : A CASE STUDY OF MAEPA AND MAEKHAN VILLAGES. THESIS ADVISOR : ASSOC. PROF. Dr. SURAKUL JANOBROM, Ed.D. 219 pp. ISBN 974-581-397-4

The purpose of this research is to study the roles of the local community leaders according to the community development plan of Amphoe Samoeng Changwat Chiang mai. They enable the community development to start and spread widely. They spread various knowledge and ideas from the government to the villagers. They are instructory of demonstrators and examples for the villagers. They are leaders, cooperating with the people, to analyze their problems and needs to improve the development plan. They are coordinators between the people and the government and thought transmitters to provide the development plan that enables the people to rule themselves. By participating observance and deeply interviewing, it is found that the local community leaders of the villages and their housewives play great parts in developing the community in accordance with the development plan of Amphoe Samoeng Changwat Chiang mai. Therefore the development plan will be Successful by the cooperation with body power, mind power and financial power of the leaders, the local people and the government organizations and public organizations as well.