## C343183 : MAJOR AUDIO-VISUAL COMMUNICATIONS

KEY WORD: A STUDY OF FEASIBILITY/SATELLITE COMMUNICATIONS

PORNRUEDEE PIYAKHUN: A STUDY OF FEASIBILITY FOR SATELLITE COMMUNICATIONS APPLICATION FOR EDUCATION IN THAILAND. THESIS ADVISOR: CHAWALERT LERTCHALOLARN, Ph.D., SETHAPORN CHUSRIPITUCK, 180 PP. ISBN 975-581-285-4

The findings indicated that there was the feasibility for satellite communications application for education, because technology of satellite communications had been widely used in Thailand. All related organization agreed to the using of such technology for education. The readiness in various areas which support the feasibilities are the followings:

- l. Policy: Television stations and organizations participated in satellite communications application were ready to cooperated which educational institutes still have no clear policy to this matter.
- 2. Pattern of program management: Most educational institutes agreed to the pattern of cooperation among all related organizations.
- 3. Technological aspects: Several educational institutes participated in satellite communications had been utilizing satellite is broadcasting television program.
- 4. Personnel resources: All staff of educational program and engineers are avaliable to support for satellite communications application for education.
- 5. Budget: Most educational institutes had no specific budget for this application, however, serveral institutes and organizations saw that this shortage was not a serious problem since this technology has already been utilized.